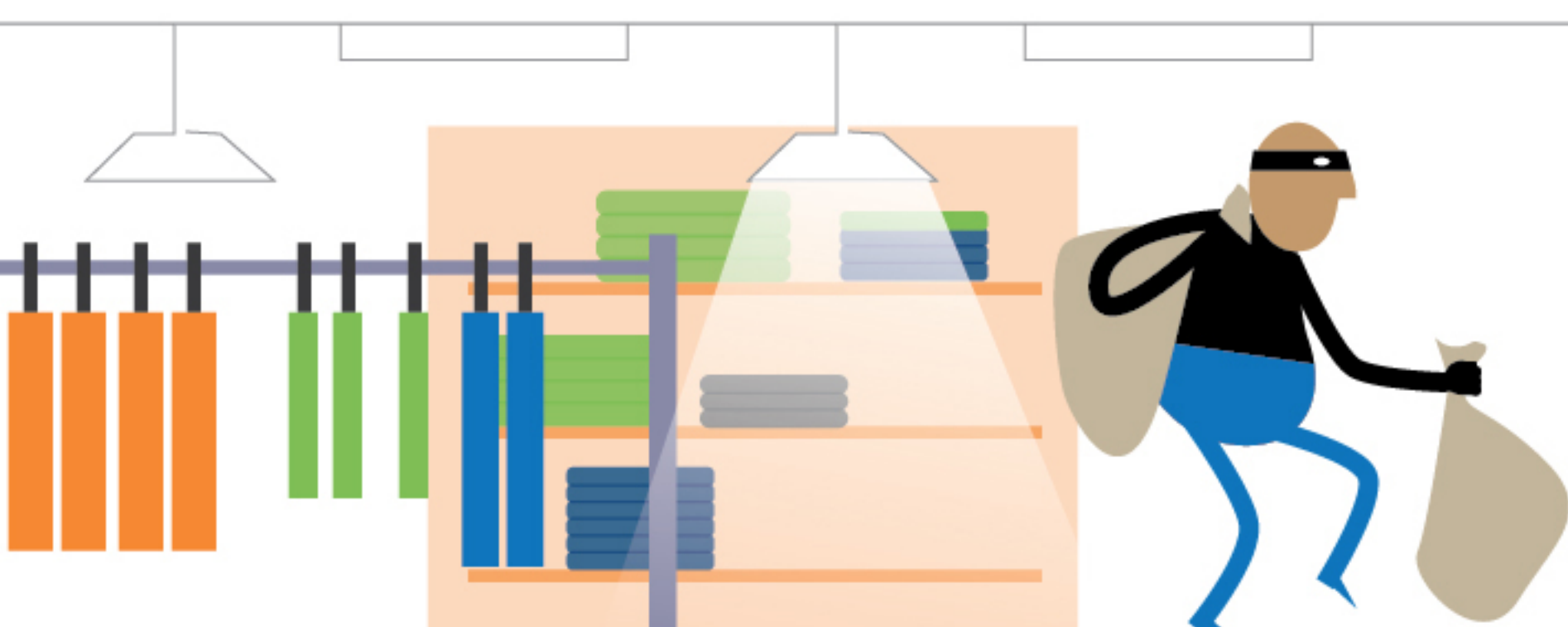


ON THE RIGHT TRACK TOWARDS RETAIL THEFT PREVENTION

This past year retail shrink averaged 1.38% of sales, resulting in \$44 billion in losses. The increase in repeat shoplifters, employee theft, and other fraudulent activities may seem overwhelming. However, there are solutions to help retailers better manage inventory shrinkage.



REASONS TO BE ALARMED

Employee theft accounts for **34.5%** of inventory shrink

Customer shoplifting accounts for **38%**



Administrative and paperwork errors account for **16.5%**

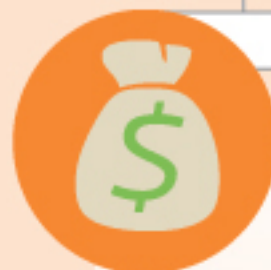


Vendor fraud accounts for **6.8%**



NEWEST WAYS TO PREVENT SHRINK

40% of all retailers have increased their loss prevention budget.



Advanced Video Surveillance

New video surveillance technology makes it possible for retailers to observe customer traffic, oversee cash-handling, ensure safety protocols are met, and track inventory.



Product Protection

Exploding ink tags placed on merchandise discourages thieves because if the tag is tampered with, ink will explode onto product leaving it worthless.



Utilize Tracking Software

Inventory tracking tools using RFID overhead or handheld readers provide extra merchandise oversight and prevent internal theft.



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